MMMMH! CORPORATE



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WHY MMMH?

A COOKING EVENT AT MMMMH!...WHY?

Created in 2004 by Carlo de Pascale, foodista and well-known in the Belgian cooking world, previously chef in his own restaurant, Mmmmh! has been since then the **leader in culinary team-building**. Cooking classes, battles of the chefs, culinary quiz as well as seminars aimed at improving the performance of your team, based on collaboration between the coach and the chef, have proved their **efficiency as far as team-building** is concerned.

Mmmmh! is a popular and strong brand, with one and only motto: **passion** for animation as well as for gastronomy, the guarantee of an unforgettable experience full of emotion and flavours.

Mmmmh! can boast of a **consolidated experience in " food "**, offering companies from different sectors marketing and product placement tools.

Mmmmh! facilities

Our activities take place in our Brussels' facilities for groups from 12 to 100 people in our workshops and we can accommodate up to 400 people in other venues (all our events can be organized in outside locations).

The Mmmmh! team

Cooking events cannot be improvised. They require a capacity to master cooking theory and practice as well as talent for leading a group and making the event dynamic and unforgettable. Our chefs have been chosen and trained to this end.

THEY TRUSTED US...















































TEAM COOKING

Objective: to reinforce ties between colleagues **The meal:** drinks, starter, main course, dessert

Duration: 3h30

Budget: €78.00 excl. VAT/pp

FEATURES

- A real collaborating experience between participants in the workshop.
- A cooking and learning experience.
- A unique tasting experience in good company.

You can build on this activity with any another module from the catalogue.

Mmmmh! recommends:

- A wine tasting course
- A pastry course
- The Big Quiz

Would you like to make your event even more special? Apron embroidered with participant's name. A gift box? Champagne? Special wine selection?

Choose among our options.

Timing

Welcome, drinks, (wines, water

and briefing): 30 min.

Cooking: 1h30
Meal time: 1h30

Our sales' staff will propose a seasonal menu

for this event.

The price includes

Water, tea/coffee

Welcome drink: Prosecco

The Mmmmh wine (1/2 bottle per person)

The meal Lent aprons



Don't hesitate to contact us for a customized offer

TEAM COOKING MATCHING WINES/DISHES

Team cooking with the addition of selected wines to accompany each dish.

Budget: €90.00 excl. VAT/pp

Once seated, you will receive a selection of wines, chosen according to the menu.

Next, an initiation in the basic principles of wine tasting and matching.

For this activity our sales' staff will propose a seasonal menu or a customized menu for an additional cost.



Don't hesitate to contact us for a customized offer

THE GREAT RESTAURANT

Objective: to improve team work performance

The meal: welcome drink, starter, main course, dessert

Duration: 3h30

Budget: € 90.00 excl. VAT/pp

FEATURES

An ambitious objective: to put together a 4 course-menu as part of a restaurant team and to plate and serve each dish, warm or cold, with the help of a Mmmmh chef whose mission is to transmit his/her know-how and to foster team spririt.

THE STAGES OF THIS ACTIVITY

The participants choose a chef to represent and organize their team. Everyone receives a chef's hat.

The Mmmmh chef gives a briefing about.

The work begins with the coaching of the Mmmmh chef(s) (depending on the number of participants).

The dishes are presented by each team in charge of the meal to the remaining participants and everyone eats together, respecting the tight timing similar to that of a fine restaurant.

At the end of the meal, the chef debriefs the team about: the level and quality of interaction within the group, the respect for timing, quality and tidiness of the preparations, the quality of the dishes (taste, presentation, temperature).

Would you like to make your event even more special? Apron embroidered with participant's name. A gift box? Champagne? Special wine selection?

Choose among our options.

Timing

Welcome, drinks, (wines, water

and briefing): 30 min.

Cooking: 1h30
The meal: 1h

Debriefing: 30 min.

Our sales' staff will propose a seasonal

menu for this event.

The price includes

Water, tea/coffee
Welcome drink: Prosecco

The Mmmmh wine (1/2 bottle per person)

The meal Lent aprons



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BATTLE OF THE CHEFS

Objective: to stimulate team competition, dynamism, and creativity

The meal: welcome drink, starters, main course, dessert

Duration: 3h30

Budget: €95.00 excl. VAT/pp

FEATURES

The Battle of the Chefs is a genuine cooking competition during which two or more cooking teams face each other in order to:

- Create a recipe
- Prepare and serve the dishes for the entire team. Timing is a key factor and each team will be forced to work against the clock.

THE STAGES OF THE ACTIVITY

The group is divided into teams, each team in charge of cooking, plating, and serving a complete multi-course menu. Each team designates a chef among the participants.

The Mmmmh! chef(s) will provide a detailed briefing for all teams.

The menu **creating** and **cooking** begins under the supervision of one or more Mmmmh! chefs.

After 1h30, each team must have prepared and served the first starter to be followed by the remaining courses, one after the other. Be on your toes because you never know when you may be caught off guard by a surprise challenge!

At the end of the meal, the chef gives a **detailed debriefing** of the activity. At the end of the debriefing, the winning team is announced and awarded a prize.

Would you like to make your event even more special? Apron embroidered with participant's name. A gift box? Champagne? Special wine selection?

Choose among our options.

Timing

Welcome, aperitif (wine, water, briefing):

30 min.

Cooking: 1h30
The meal: 1h

Debriefing: 30 min.

Our sales' staff will propose a seasonal

menu for this event.

The price includes

Water, tea/coffee
Welcome drink: Prosecco
The Mmmmh! wine (1/2 bottle per person)
The meal

Lent aprons



Don't hesitate to contact us for a customized offer

4-COURSE MENU WITH CARLO

Would you like to make your event even more special? Apron embroidered with participant's name. A gift box? Champagne? Special wine selection?

Choose among our options.

Objective: a exclusive and creative cooking class with Carlo de Pascale

Number of participants: 12 minimum

Duration: 3h

Budget: € 130.00 excl. VAT/pp

FEATURES

To follow a cooking class with **Carlo de Pascale**, and exclusive event with the founder of Mmmmh!, journalist at RTBF, author of numerous cooking books...

Timing

Welcome, aperitif (wine, water, briefing): 15 min.

Cooking: 2h Eating: 45 min.

The menu will depend on the chef's inspiration!

The price includes

Champagne (welcome)
4-course menu
Wine
Water
Coffee
Lent aprons



Don't hesitate to contact us for a customized offer

WALKING AND COOKING DINNER

Would you like to make your event even more special? Apron embroidered with participant's name. A gift box? Champagne? Special wine selection?

Choose among our options.

Objective: to improve communication and favor intra or inter-company Networking

The meal: drinks, starter, main course, dessert

Minimum number of participants: 40

Duration: 2h - 2h30

Budget: €78.00 excl. VAT/pp

FEATURES

An informal event with a variety of dishes, interactive, easy-going, and fun in a relaxing atmosphere The walking dinner formula is interactive and unique, suited for large groups.

THE STAGES OF THE ACTIVITY

Imagine a space where the cooking workshops and the Mmmmh! chefs are in constant action. Each workshop offers a different menu. For about 2h, the participants go from one workshop to another at their leisure, to cook and taste recipes they have assisted in preparing or all the recipes of each workshop.

It is about cooking, eating, exchanging ... with the chefs, with the people on hand, casually and non-stop. This formula is also ideal to promote interaction within a large group.

Timing

Welcome, aperitif (wine, water, briefing): 30 min.

Eating: 2h-2h30

Our sales' staff will propose a seasonal menu

for this event.

The price includes

Water
Welcome drink: Prosecco
The Mmmmh! wine (1/2 bottle p/p)
The meal
Lent aprons



Don't hesitate to contact us for a customized offer

TEAM LUNCH

Objective: create a motivating activity with your colleagues in a limited time frame,

The meal: main course and dessert

Duration: 2h

with a limited budget.

Budget: €55.00 excl. VAT/pp

FEATURES

Lunchtime only

Sharing a friendly and pleasurable moment

Original and unique alternative to a restaurant lunch

Would you like to make your event even more special? Apron embroidered with participant's name. A gift box? Champagne? Special wine selection?

Choose among our options.

Timing

Welcome, aperitif (wine, water, briefing): 15 min.

Cooking: 60 min.
Meal: 45 min.

For this activity our sales' staff will propose a seasonal menu.

The price includes

Water, tea/coffee
Welcome drink: Prosecco
The Mmmmh! wine (1/3 bottle per person)
The meal
Lent aprons



Don't hesitate to contact us for a customized offer

LIVE COOKING

Objective: organize an informal lunch around an entertaining and gourmet

cooking show

Minimum number of participants: 20

Budget: €70.00 excl. VAT/pp

You want to welcome your guests in a relaxed and original venue while giving them a real experience? Mmmmh offers 'Live Cooking" options that allow you to enjoy different cooking styles, dishes and tastes.

Mmmmh! chefs cook live for your guests and create a real interaction with the help of several languages and the open space cooking formula:

- A staged cooking performance
- A demonstration of know-how
- The possibility to taste a large variety of dishes and preparations: world cuisines, creative cuisine, local cooking or molecular cooking.

You can build on this activity with any another module from the catalogue.

Mmmmh! recommends:

- Macaroon madness
- Chocolate Madness
- Wine-tasting class
- Beer and cheese
- Cupcakes

Would you like to make your event even more special? Apron embroidered with participant's name. A gift box? Champagne? Special wine selection?

Choose among our options.

The price includes

Welcome drink: Prosecco Water and wines Chef and meal costs Savoury snacks



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CHOCOLATE MADNESS

Would you like to make your event even more special? Apron embroidered with participant's name. A gift box? Champagne? Special wine selection?

Choose among our options.

Objective: strengthen ties between colleagues via a leisurely and instructive activity accessible to everyone. Discover and help your clients and foreign colleagues discover a tasted if Belgian culinary tradition.

Minimum number of participants: 12

Duration: 2h30

Budget: €55.00 excl. VAT/pp

FEATURES AND STAGES OF THE ACTIVITY

A unique culinary and tasting experience! An unforgettable moment for your clients or foreign colleagues! Each participant leaves with a small box of his creations.

Chocolate, a Belgian institution.

With the help of an Mmmmh chef, get ready to discover the passionate world of chocolate.

You can build on this activity with any another module from the catalogue.

Mmmmh! recommends:

- Team Cooking and the ideal choice, the "Belgian menu"
- The Great Restaurant
- Battle of the Chefs
- Live Cooking

Timing

Welcome, drinks (Prosecco, water and briefing): 15 min.

Cooking, sampling and wrapping: 2h15

The price includes

Water
Welcome drink Prosecco
Chocolate tasting (Small box to take home)
Lent aprons



Don't hesitate to contact us for a customized offer

"LA FOLIE DU MACARON"

Would you like to make your event even more special? Apron embroidered with participant's name. A gift box? Champagne? Special wine selection?

Choose among our options.

Objective: strengthen ties between colleagues via a leisurely and instructive

activity accessible to everyone

Minimum number of participants: 12

Duration: 2h30

Budget: €55.00 excl. VAT/pp

FEATURES AND STAGES OF THE ACTIVITY

The macaron! This little delicacy, with a rich history, has become a cult for its many followers. You can make them yourself, with a few technical pointers, a systematic approach and a little patience.

You can build on this activity with any another module from the catalogue.

Mmmmh! recommends:

- Team Cooking
- The Great Restaurant
- Battle of the Chefs

Timing

Welcome drink (Prosecco, water and briefing): 15 min.

Preparations, tasting and wrapping: 2h15

The price includes

Water
Welcome drink Prosecco
Macaron tasting
Each participant takes home a bag
of his or her creations
Lent aprons



Don't hesitate to contact us for a customized offer

CUPCAKES

even more special? Apron embroidered with participant's name. A gift box? Champagne? Special wine selection?

Would you like to make your event

Choose among our options.

Objective: strengthen ties between colleagues via a leisurely and instructive

activity accessible to everyone

Minimum number of participants: 12

Duration: 2h30

Budget: €55.00 excl. VAT/pp

FEATURES AND STAGES OF THE ACTIVITY

Cupcake! A small, round cake, wonderfully moist, and with thousands of ways to decorate. The cupcake, the pleasure is as much in the making as it is in the tasting.

You can build on this activity with any another module from the catalogue.

Mmmmh! recommends:

- Team Cooking
- The Great Restaurant
- Battle of the Chefs

Timing

Welcome drink (Prosecco, water and briefing): 15 min.

Preparations, tasting and packaging: 2h15

The price includes

Water
Welcome drink Prosecco
Cupcake tasting
Each participant takes home a bag
of his or her creations
Lent aprons



Don't hesitate to contact us for a customized offer

WINE TASTING

Objective: trengthen ties between colleagues via a leisurely and instructive

activity accessible to everyone

Minimum number of participants: 12

Duration: 2h

Budget: €55.00 excl. VAT/pp

FEATURES AND STAGES OF THE ACTIVITY

A competent oenologist, a rigorous selection (6 wines) including the best rural wines from wine growers, close to natures. Let's go and begin an initiation in wine tasting, learning the fundamental notions that make up the world of wines:

- Basic principles of red and white wine vinification
- Discussion of the principal wine making regions in France and Europe
- Principal wine types
- Tasting techniques
- Initiation in tasting vocabulary

You can build on this activity with any another module from the catalogue.

Mmmmh! recommends:

- Team Cooking
- The Great Restaurant
- Battle of the Chefs
- Live Cooking

Would you like to make your event even more special? Apron embroidered with participant's name. A gift box? Champagne? Special wine selection?

Choose among our options.

Timing

Welcome: 15 min.

Discussion and tasting: 1h45

This activity is ideal in the morning

or in the afternoon.

The price includes

Water Wines Bread and savoury snacks Tasting sheet



Don't hesitate to contact us for a customized offer

THE BIG CUIZ

Would you like to make your event even more special? Apron embroidered with participant's name. A gift box? Champagne? Special wine selection?

Choose among our options.

Objective: improve communication between team members

and stimulate group dynamics

Minimum number of participants: 30

Duration: 1h45

Budget: €55.00 excl. VAT/pp

FEATURES

A stimulating game for everyone, the goal: relaxation, pleasure and the development of team spirit. With the supervision of an Mmmmh! chef, several teams compete in a culinary cuiz with theoretical and practical tests.

STAGES OF THE ACTIVITY

A Mmmmh! facilitator will brief the teams.

The tests are distributed among the different **stands**, facilitated by Mmmmh! chefs and oenologists.

Cuiz begins:

- Theoretical tests: theoretical questionnaire covering several subjects
- Practical tests: sensoral and tasting tests, demonstration tests: succeed in making mayonaise, whipping cream, cutting vegetables into different shapes and sizes etc...
- At the end of the tests, there will be a **final debriefing**, announcing the correct answers and the team results. The winning team will receive a special prize.

You can build on this activity with any another module from the catalogue.

Mmmmh! recommends: Team Cooking, The Great Restaurant, Battle of the Chefs and Live Cooking.

Timing

Welcome, drinks (wine, water

and briefing): 15 min.

Practical and theoretical tests: 1h15

Debriefing: 15 min.

This activity is ideal in the morning

or in the afternoon

The price includes

Water Welcome drink Prosecco

Drinks and ingredients for the cuiz



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COOK & PERFORM

Would you like to make your event even more special? Apron embroidered with participant's name. A gift box? Champagne? Special wine selection?

Choose among our options.

Coach: Pierre-Yves Spaey

Objective: stimulate performance and reinforce ties between colleagues via an experience that associates performance, pleasure and conviviality

Group: minimum 10 participants, maximum 16 participants

Duration: ½ day or full day

Budget: on request

STAGES OF THE ACTIVITY

In practice the workshop is composed of brief theoretical and practical exercises about performance and feedback followed by a debriefing. The participants will perform exercises linked to performance and feedback while preparing together simple dishes in different situations, to be sampled together by the team.

Details: on request

In particular, the participants will:

- Examine the notion of performance and the elements that help facilitate it
- Practive giving and receiving feedback
- Mesure to what extent recognition is a driving factor individually and collectively
- Experiment one's positive influence positive on one's performance
- Share a leisure activity that reinforces group ties

consultant and trainer.

Pierre-Yves Spaey is a coach,

Pierre-Yves Spaey

Lawyer and economist by training, his experience includes management and financial consulting, before turning towards individual and organizational training.

He specializes in **leadership development**, placing the individual in the center of action.



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You can build on this activity with any another module from the catalogue.

Mmmmh! recommends: Team Cooking, The Great Restaurant, Battle of the Chefs and Live Cooking.

RECIPE CREATION

Would you like to make your event even more special? Apron embroidered with participant's name. A gift box? Champagne? Special wine selection?

Choose among our options.

Objective: "culinarize" your product via the creation of recipes that will place it in the spotlight.

Budget: on request

Mmmmh! offers the lastest in culinary practices and know-how. Our many years of experience enable us to put your product, activity or service in the spotlight, whether food or non-food related.

OUR EXPERIENCE TO MATCH YOUR NEEDS

Over the past 8 years, our Mmmmh! chefs have created hundreds of recipes for diverse clients including editors, tourism offices, artisans, leading food industries, and pharmaceutical groups...and even car brands looking to incorporate a "lifestyle" image to their reputation via a culinary link.

Our experience facilitates the creation of trustworthy recipes that are readily available and user friendly.

We can even provide you with a finished product, translated into several languages including professional photos by the top photographers in food styling.

Examples include:

- Recipes to promote new products for large food-related industries
- Recipes to promote local Belgian and French products with official labels
- Recipes to serve tourism (regions in France, winter sports, DOM-TOM)
- Recipes to promote health issues for different clients



Don't hesitate to contact us for a customized offer

CULINARY MARKETING

Would you like to make your event even more special? Apron embroidered with participant's name. A gift box? Champagne? Special wine selection?

Choose among our options.

Objective: use our culinary and event planning expertise for your marketing needs **Budget:** on request

We have strong experience in recipe creation for diverse food industry related companies. For all culinary events organized for the below mentionned public, we can create the recipes to best match your products:

- Sales staff
- Clients B to B
- End users

We can also provide support via market studies in order to enhance the culinary extra value of your products:

- Public competition
- Opportunities for consumption
- Tips and advice
- Recipes...



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PRESS MEETING

Would you like to make your event even more special? Apron embroidered with participant's name. A gift box? Champagne? Special wine selection?

Choose among our options.

Objective: organize a press conference that leaves a lasting impression

on the local media

Budget: on request

A gourmet press conference, an event that really brings in the press.

Whether or not your product is linked to the culinary world hardly matters. What counts is the impact and guaranteed success of a press conference around a cooking activity.

Our experience has taught us that the best way to get your message across is to partake in a well designed activity linked to gastronomy.

The activity can be purely one that people watch (live cooking) or one where they participate (cooking class).

OUR EXPERIENCE TO MEET YOUR NEEDS

Mmmmh! has organized numerous press conferences in-house for dozens of products. For example:

- Anti-adhesive pans
- The Ain region,
- Prosciutto di Parma,
- The program "Amazing Thaïland",
- "French cheese" for Sopexa
- Champagne to be served with a meal
- Olive oils from Italy, etc...
- Magimix



Don't hesitate to contact us for a customized offer

MEETING AND SEMINARS

Looking for a space to hold a meeting with your team?

Looking for an original venue? A cozy space?

Why not organize your meeting, seminar or workshop in one of Mmmmh's spaces?

Group: 10 to 40 participants

Budget: on request

We can provide you a meeting room, tables, chairs, projectors, flipcharts and will organize the necessary coffee breaks throughout the duration of your meeting.

We also can organize a breakfast to welcome your staff or a business lunch at the time of your choice.



Don't hesitate to contact us for a customized offer

MMMH! EVERYWHERE

Number of participants: 20 to 400

Budget: on request

A cooking class at your workplace, a live cooking in a castle or... in a factory? All of the events described in this brochure can be organized by our teams outside of our kitchens.

Since 2004, our teams have organized and held events for 20 to 400 participants in diverse settings including:

- selective hotels
- museums
- castles
- large event halls
- private homes
- offices
- fairs...



OUR **OPTIONS**



Your Mmmmh! event is "all inclusive" but you can make it even more special, even more tasty!

WE PROPOSE THE FOLLOWING ADDITIONAL OPTIONS

Champagne welcome

Two glasses of Champagne €15.00 excl. VAT/pp

Welcome with tapas

An appetizer before starting your cooking event? €15.00 excl. VAT/pp

Welcome Breakfast

Pastries (Pain Quotidien), organic fruit juice, Illy coffee, tea, seasonal fruit basket. €15.00 excl. VAT/pp

Organic fruit juice

At the welcoming of a morning activity or to accompany a non-alcholic meal, plenty of vitamins and a healthy alternative. €5.00 excl. VAT/pp

Wine extra

We provide a half bottle of our house wine per person. Additional bottles: €16.00 excl. VAT/per bottle

Upgrade wine

Mmmmh! has at its disposal a large range of wines, often organic and with few sulfites, for your tasting pleasure and healthy too! Would you like our sommelier to make a personalized selection?! €16.00 excl. VAT/pp

Birthday cake

A birthday cake with candles? A delicious chocolat cake? €25.00 excl. VAT/ cake (8 persons)

Lunch

During your meeting, before the organization of your culinary activity, a light lunch: surprise sandwiches (Pain Quotidien), organic fruit juice, Acqua Panna and San Pellegrino, seasonal fruit basket.

€19.00 excl. VAT/pp

Beers

A trendy and organic Belgian beer to accompany a Belgian menu? A fresh Singha Beer to accompany your Thai menu?...

€6.00 excl. VAT/pp

Corporate Gifts

Thanks to our specialized store selling delicatessen, we can make for you superb tailor-made "Corporate gifts" according to your budget.

Budget: on request

Embroidered aprons

If you want to purchase an apron with the logo of your company and/or the name of your guests.

€25.00 excl. VAT/apron